



## Signal-Health to Give Horse Clubs a Financial Leg Up

*Youngsters, teens and adults who love horses are getting a special leg up, thanks to the generosity of Signal-Health LLC, a distributor of Equiwinner™ patches*

Mesa, AZ ([PRWEB](#)) February 1, 2011 -- Barbara Socha, President of Signal-Health today announced her firm's introduction of a rebate program aimed to help riding clubs and other groups fund their initiatives or defray expenses.

“Riding clubs, horse rescue associations, therapeutic riding organizations and other non-profit groups are the backbone of the equestrian community and our industry,” Ms. Socha said. “They deserve our support for the tremendous services and benefits they provide.”

The Equiwinner “Club Support” Program is easy to participate in and free to join. Interested clubs and organizations register on the company's website: [www.signal-health.com](http://www.signal-health.com). Whenever a member or supporter clicks on their registered organization to order Equiwinner patches, \$10 per box of patches will be set aside and a rebate check will be issued every calendar quarter.

“From teaching personal responsibility to youngsters, to providing a safe and healthy environment for teenagers to learn new skills and make friends, just being around horses is a wholesome pastime for kids and adults. Signal-Health wants to ensure it's accessible to all by supporting these groups.”

The Equiwinner patch is a non-invasive, natural electrolyte balancing system. Developed in the United Kingdom, its Smart Cell Signal™ restores normal cell metabolism by communicating directly with the cells in the horse's body. Equiwinner treats the cause, not the symptoms, of conditions such as bleeding, tying up, non-sweating and headshaking, to optimize a horse's overall health and performance.

One 10-day treatment costs less than continuously treating symptoms and the results can last for up to one full year. Equiwinner contains only naturally balanced electrolytes. There are no chemicals or drugs being released into the body, so it will never test positive in any competitive sport.

“Everyone wins with Equiwinner,” says Ms. Socha. “The horses benefit from better overall health and the clubs that support them benefit from an infusion of much-needed cash.”

Contact: Barbara Socha, President  
480-985-9515 or 1-877-378-4946

Signal-Health LLC and Signal-Health Canada Inc. are distributors of the Equiwinner patch in the United States and Canada, respectively. Equiwinner is manufactured by Therapina Ltd UK.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Equine Anhidrosis Can Be Treated and Spring is the Perfect Time**

*Horses that don't sweat – a condition called equine anhidrosis – run a serious health risk. Managing the symptoms is difficult for owners and trainers but now there's an effective, natural alternative that can prevent and treat anhidrosis or non-sweating: an electrolyte-balancing patch marketed under the trade name "Equiwinner".*

Mesa, AZ ([PRWEB](#)) March 15, 2011 -- Horses that don't sweat not only perform poorly, they risk succumbing to heat stroke and dying, in extreme cases. Anhidrosis, or this inability of horses to sweat, remains largely misunderstood. Current "cures" offer such inconsistent and unreliable success rates that owners and stable managers too often have no recourse but to manage their horse's condition.

There is now a better, more effective alternative to hosing horses down, relocating them to a more moderate climate and withdrawing them from work or competition which are time-consuming options at best and simply impossible for many owners at worst.

In *Veterinary Dermatology* (June 2007), researchers from Glasgow Caledonian University and Michigan State University published findings that anhidrotic horses secrete chloride ions differently than normal horses do. Now that they understand how the specific mechanism they've identified works, research continues into why it does. Meantime, a viable solution to the problem of anhidrosis is now available.

That solution is a patented, non-invasive dermal patch that serves as a natural electrolyte balancing system. Developed by Therapina Ltd in the United Kingdom, the SmartCell Signal™ system restores normal cell metabolism by stimulating communication directly between cells in the horse's body. The patch is marketed under the trade name, "Equiwinner".

These electrolyte-balancing patches are safe, effective and easy to use. The simple, 10-day treatment costs less than continually trying to treat or manage the symptoms of anhidrosis. One single treatment can be effective for up to one full year, when used as directed. Because the patches contain only naturally balanced electrolytes, no chemicals or drugs are released into the horse's body so the animal will never test positive in any competitive sport.

Horses that displayed symptoms of anhidrosis last season such as dry, itchy coat, inadequate sweating, slow recovery rate from work/exercise, lethargy, labored breathing, etc. need not suffer during the coming warm months this year. By treating their horses now with these electrolyte-balancing patches, owners and trainers can prevent the onset of anhidrosis and avoid having to merely manage its symptoms once the summer's extreme heat and humidity arrive.

Equiwinner patches are distributed in the United States and Canada by Signal-Health Inc. and are available from the company's website at <http://www.signal-health.com> or by phoning toll-free: 1-877-378-4946.

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